



## 2010 UTAH TOURISM HALL OF FAME Nomination Form & Instructions

*Inductees will be announced at the 2010 Utah Tourism Conference  
May 14, 2010 at the Riverwoods Conference Center in Logan, Utah*

### **CRITERIA FOR TOURISM HALL OF FAME NOMINATION**

A nominee is defined as an individual, alive or deceased, an icon or a group of two or more people who have cooperatively enhanced Utah tourism. The individuals honored as inductees, live in Utah and have made a substantial and sustained contribution to the state's tourism industry through leadership and service as follows:

The nominee has made a long standing contribution to their area, creating products, tourism materials, organized infrastructure, etc. to promote their area and thus promote Utah as a destination state-wide; and/or

The nominee has made a significant contribution toward improving the national/international recognition of the positive aspects of vacationing in Utah; and/or

The nominee has improved the understanding of Utah residents regarding the attractions of this state and/or the economic development benefits of tourism for the state; and/or

The nominee has contributed to improving the business climate for tourism-related businesses in Utah, or facilitated the efforts of others to accomplish those ends.

### **NOMINATION DEADLINE for submissions is 7:00 pm, April 8, 2010**

Return **the one-page narrative** by mail, fax or email to:  
Hall of Fame, Utah Office of Tourism, 300 N. State Street, Salt Lake City, UT, 84114  
Tel 801-538-1900, Fax 801-538-1399, E-mail: dianew@utah.gov

### **PLEASE INCLUDE THE FOLLOWING INFORMATION IN A ONE-PAGE NARRATIVE:**

1. Nominee's information – name, company/organization/affiliation (during time period being recognized), address, telephone and e-mail
2. Please answer the following questions –
  - a. Describe the nominee's involvement in Utah's tourism industry for the last 10 or more years. Provide a basic timeline.
  - b. Describe how the nominee goes "above and beyond the call of duty". That is, how she/he has done more than just their job.
  - c. Detail the nominee's significant contributions toward improving recognition of Utah as a destination.
  - d. Discuss local and statewide community involvement with tourism organizations, boards and commissions.
  - e. Provide additional information, utilizing the criteria for nomination, qualifying this nominee for the Hall of Fame.
3. Nominator's information – name, company, telephone, and e-mail

*Thank you for your participation in the nomination process! See you at the Utah Tourism Conference!*